

Annual EEO Public File Report

Blooming Prairie Farm Radio
Covering the Period from December 1, 2021 to November 30, 2022

Stations Comprising Station Employment Unit:
KOWZ-FM/KRUE-FM/KFOW-AM

		<u>Vacancy Information</u>		
Full-time Positions Filled by Job Title	Start Date	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Account Executive	8/1/2022	6	1, 2, 3, 6	6
Account Executive	11/14/2022	6	1, 2, 3	1

Recruitment Sources:

Radio Announcements

	<u>Contact Person</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224	2

Internet Site:

2. Indeed	Job Board	www.indeed.com	website only	7
3. Facebook	Social Media	www.facebook.com	website only	2
4. KOWZ/KRUE Radio	Website	kowzfm.com, krue92.com, foxnewsowatonna.com	website only	
5. All Access	Job Board	allaccess.com	website only	

Employee Referral

6. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507.345.4537	1
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Supplemental Recruiting Initiatives

Owatonna Workforce Center Meeting	February 3, 2022	Mike Postma: mpostma@wdimn.org	Matt Ketelsen attended a meeting at the Owatonna Workforce Center to talk about what they do, careers in broadcasting and more.
Made in Owatonna Day	May 12, 2022	Vanessa Jensen: vanessa.jensen@janorth.org	Lynn Ketelsen and Matt Ketelsen spoke to Owatonna High School students about Jobs in ag broadcasting.
I35 Job Fair	April 30, 2022	Matthew Hughes: matthewh@kowzonline.com	KOWZ/KRUE Radio sponsored and hosted a Job Fair in Owatonna, MN
Owatonna High School College & Career Fair	October 21, 2021	Brad Meier: bmeier@owatonna.org	Molly Penny and Ben Merritt talked with Owatonna High School Students about careers in broadcasting.

